Online fundraising

Thanks to the social web, each of us has the unprecedented ability to offer not only monetary support but also the reach of our own online networks in support of a cause. Non-profits can also tap into a myriad of sites enhanced by social media to turbo-charge fundraising campaigns and galvanize supporters.

PayPal - Probably the most common and easy to use online donation method Add a donate button to your nonprofit fundraiser website to accept online donations — No programming skills required. It's easy to add this button to your site. Get discounted rates for 501(c)(3) status Donors don't need a PayPal account Accept all major credits

Causes.com

Fully integrated into the world's largest social network, Causes lets **Facebook** users launch and participate in online campaigns for collective action, like fundraising, signing petitions and garnering attention for a cause or organization.

For Donors: The Causes application prompts individuals to create grassroots communities or "causes" in support of specific issues or non-profit organizations and then invite their Facebook friends to join them in their efforts.
For Non-profits: Non-profits can use Causes to build communities of supporters, run fundraising campaigns, distribute petitions and build a volunteer base for free. In order to accept donations through Causes, a non-profit must be a 501(c)3 that is also registered with **GuideStar**. Non-profits still must pay the 4.75% processing fee via **Network for Good.**

Causes is a wonderful way to gain attention for a cause. Co-founded by Sean Parker, an early member of Facebook's executive team, Causes allows fundraisers to solicit donations from their own contacts and recruit volunteers who want to participate on behalf of a cause. People who use the site as a way to socialize can also participate in fundraising ideas by posting Cause profiles on their Facebook page. Donation processing fee: 4.75 percent through Network for Good; only Facebook members anyone can donate.

Care2 : Access to a huge community of social activists

doubles as both an online community with more than 12 million people who actively involve themselves in both social and environmental causes and as a platform for activism and fundraising. By bringing together nonprofits, individuals and socially responsible businesses, it is able to help nonprofits and companies find new supporters for their causes and in the process help them grow targeted email lists of supporters, activists and potential donors. About 500 large and mid-size nonprofits have used Care2's social networking strategies, which include its click-to-donate races, email strategies, online petitions, healthy living solutions, eco-shopping and e-cards. Campaign fees start at about $5,000.

Crowdrise

Crowdrise offers online tools for personal fundraising, event fundraising, special occasion fundraising, team fundraising and sponsored volunteerism. Star power from co-founder Edward Norton and social media-powered, high-profile fundraisers have helped set this crowdfunding tool apart from others.

For Donors: In addition to starting a fundraising campaign, giving to one, volunteering or interacting within Crowdrise, you can accumulate points for your activities. You'll earn 10 points for every dollar raised or donated and double points for giving to a featured charity. Top point winners get prizes such as electronics, clothing and giftcards.

For Non-profits: Non-profits can benefit from Crowdrise's turn-key solution meant to complement their existing fundraising and volunteer activities. Basic accounts are free, and there is a $299/year cost for a Featured Account. Crowdrise deducts 5% on donations made through their site with a $1 transaction fee for donations under $25 or a $2.50 transaction fee for donations of $25 and up.

Crowdrise is a new service that gives cause supporters an easy way to crowd-source fundraising. Whether you're running a marathon, volunteering or have causes that you care deeply about, create your own fundraising pages, choose from over a million charities to raise money for and then share them on social networks. Crowdrise provides incentives to users by awarding bonus points toward prizes.

DonateNow/Network for Good

This site provides a secure donation system that powers the online fundraising efforts of many non-profits. It also has a Volunteer Network to connect individuals across the country with more than 200,000 virtual, local and global volunteer opportunities.

For Donors: Some people may not ever come into direct contact with Network for Good until they make an online contribution to a non-profit that uses DonateNow behind the scenes. But you can go to the Network for Good site and make donations and manage your giving history directly. You can also set up automated monthly giving, buy a charity gift card, or download a badge for your favorite charity to add to your website or blog.

For Non-profits: Using the **DonateNow** service, you can select from three plans: "Lite," for a 5% fee per donation; "Main," with a one-time account setup fee of $199.00 and a monthly fee of $49.95; and "DonateNow Deluxe" for $99 per month. The latter two plans have a 3% donation fee. They also offer a service called EventsNow powered by givezooks with transaction fees of 5.5% and $0.99 per ticket or donation and a fee-based e-mail service powered by Emma.

DonorsChoose

This site vets every classroom project request submitted by teachers and processes donor transactions. They then purchase all related classroom materials, ship the items directly to the schools and notify the principal of the pending shipments. They close the loop by providing photos of each project taking place with teacher and student letters and a cost report showing how donations were spent.

For Donors: You can donate to the **classroom project** of your choice and then invite your social network friends, fans and followers to join your efforts.

For Non-profits: **Teachers** are encouraged to submit classroom projects to the site and to use social media to garner support. Projects less than $400 have the best chance of being funded.

FirstGiving

This site empowers individuals to raise money for causes easily and provides non-profits with fundraising campaign management tools.

For Donors: The site provides individuals with the tools to raise money or donate to a cause. Donors can choose to cover the fees that are normally passed on as a transaction fee to the non-profit.

For Non-Profits: FirstGiving partners with non-profit organizations so they can plan, execute and measure their online fundraising campaigns. Non-profits can sign up for an account and receive donations weekly, less a 5% fee. Non-profits can also let their supporters know that anyone can create fundraising pages on behalf of the organization.

FirstGiving is a U.S. subsidiary of U.K.-based JustGiving. The site provides easy-to-use tools to benefit charities. Subscribers are able to fundraise through their own Web pages on the site. The basic platform of is free. For those who want to customize their pages and to link them back to their own sites, the annual fee is $300. Donation processing fee: 5 percent plus 2 percent for credit card processing.

Fundrazr — FundRazr is the world's fastest growing social funding platform. Learn how to maximize your ability to raise money online through crowdfunding. This app makes it easy for your supporters to fund-raise for your cause. You can sell tickets to events, communicate to members and event track results with an analytics feature. They also have a great relationship with PayPal.

Givezooks!

Givezooks! is geared toward non-profits and provides them with tools to manage fundraising efforts. Fundraisers on givezooks! can be promoted using e-mail, widgets and through social media channels.

givezooks!, an online fundraising platform, lets individuals, nonprofits, foundations and companies create an account and start raising funds for a cause. It's new givezooks!eventslets nonprofits create and publish events online, create, send and track email invitations and reminders, promote causes through Facebook and Twitter, sell tickets and manage RSVPs. Transaction fee for events: 2.5 percent per ticket purchased or donation received (up to a maximum of $19.95/per ticket). For online campaigns for nonprofits, monthly subscription fees start at $129/month with no transaction fee.

For Donors: While not specifically geared toward the individual donor, givezooks! provides a grassroots fundraising tool for non-profits. In turn, non-profits can encourage people like you to create grassroots fundraising campaigns on their behalf and individuals can tap into their own personal social networks for additional support.
For Non-profits: To get started, non-profits pick a plan, create a custom givezooks! fundraiser: a campaign, event or wish list. Organizations also select their payment gateway: Sage, PayPal, CyberSource, Authorize.net or AmazonPayments. The givezooks! Social Fundraising platform starts at $129 per month. Their Events product is priced separately based on a transaction fee starting at 2%.

Help Attack!

HelpAttack! wants to make it easy and fun for anyone to "turn social actions into social good." Anyone can pledge any amount of money for each action they take online (currently on Twitter and Facebook) and give it to their favorite non-profits. There's a gaming and discovery component so users can unlock coins and learn about new non-profits and causes to support.

For Donors: Sign in to HelpAttack! with your Twitter or Facebook ID, choose a non-profit from the site's database to support and pledge a specific amount per action for a 30-day period. Then simply go about your tweeting, commenting, uploading photos to Facebook, and engaging with your friends online. At the end of 30 days, the site tallies your social activities, and you can return to the site to make good on your promise.
For Non-profits: Any 501(c)(3) can be included in the site's database and cultivate philanthropists from their fans and followers. The fee for non-profits is 4.75% via Network For Good. HelpAttack! has a freemium model with the paid upgrade costing $25 at sign up and an additional 4% from the donation stream.

Jumo

Jumo, a registered 501(c)(3) organization, considers itself a social network that connects individuals and organizations. Created by Facebook co-founder Chris Hughes, its functionality is linked closely with Facebook.

For Donors: You must have a Facebook account to sign up and use. As a donor, you can find issues and projects to support, follow related news and support those causes. In some cases, you donate to an organization through a donate button on their Jumo page.
For Non-profits: Jumo is open to all organizations or groups with a charitable mission. Non-profits can add their organizations or projects by clicking on "Add a Project" at the bottom of every site page. In some cases, a page may

already be set up in an organization's name, and they can click "Become the administrator" on the page to claim it. To receive donations through Jumo, non-profits must provide their organization's EIN. Donations on Jumo are processed via Network for Good so there is a 4.75% fee per transaction.

JustGive

Founded 11 years ago, JustGive was created to help individuals find charities to support. The JustGive Guide narrows a database of over 1.5 million charities (from Guidestar) down to the 1,000 organizations that meet stringent requirements and then groups them into 19 categories. The site also offers various ways individuals can support their causes, such as charity gift cards, charity wedding registrations and charity gift collections.

For Donors: The minimum donation through the site is $10 and payments can be made via American Express, Discover, MasterCard, or Visa. You can also set up recurring donations to process on a monthly basis. Track the donations you make through your giving history, which helps at tax time.
For Non-profits: To create or correct their listing on JustGive, a non-profit needs to first register with Guidestar. Organizations can set up a JustGive donation page and download a "Donate Now" button to put on their website or blog and lead donors to JustGive to process donations. JustGive provides a record of donations downloadable as a CSV or PDF file. There are no setup costs but there is a 3% fee per donation.

Razoo

Razoo provides tools to search for and donate to charities, create an online fundraiser with no setup fees or monthly subscriptions and collaborate through social media.
Razoo is a new way to donate and raise money online. Whether you want to donate money, run a fundraiser for your favorite nonprofit or raise money as a nonprofit, Razoo offers simple, secure tools to achieve your goals. A nonprofit based in Washington, DC, Razoo helps donors find inspiring giving opportunities and helps nonprofits and volunteers with fundraising pages, social media tools and donation processing.

For Donors: You can find and support your favorite cause or non-profit or set up your own fundraiser. You can also organize a team or join someone else's to raise money including races and mission trips.
For Non-profits: With Razoo, non-profits can accept online donations and create fundraising campaigns for specific projects or start a fundraiser for a good cause. You can also claim access to your organization's listing (based on the IRS Business Master File) to share your stories for free on your fundraising page and use the DonateAnywhere widget to accept donations through Razoo. Razoo's per donation transaction fee is 2.9% with an additional 2.0% for team fundraising tools.

Rally

social fundraising platform. Create stories and share them through Facebook, Twitter, or email, and even create their own personalized version of your donation page.

Fundly

has rapidly become the largest online social fundraising platform in the United States. Individuals and organizations raising funds for non-profits, charities, politics, schools, clubs, teams, groups, and others, have raised over $230 million using Fundly's social fundraising platform.

SocialVibe

SocialVibe is part of the social offerings from branding agency Svnetwork. The company refers to SocialVibe as a "social media utility" that connects people with brands in support of causes. SocialVibe: Partnering with brands to support charity SocialVibe is a micro-fundraising social media utility that connects nonprofits and individuals with brands, empowering them to engage with sponsors and share branded content with their social graph to benefit their causes. SocialVibe has

raised over $700,000 for more than 40 nonprofits by getting corporate partners to engage in a more interactive means of advertising. Users of the site don't have to donate money at all as corporate sponsors do all the donating. Individuals are simply encouraged to donate ad space on their social network sites by adding the SocialVibe widget to their MySpace, Facebook or other networking pages or blogs.

For Donors: By interacting with brands who have set up campaigns on SocialVibe, you can contribute to non-profit organizations partnered with the site. Each time you share branded content on your social media channels and blogs, you earn points that translate into micro-donations for the cause of your choice. The more social media accounts you connect to SocialVibe, the greater your impact. You can also add the SocialVibe app to your Facebook profile.

For Non-profits: SocialVibe is limited in how it works specifically with non-profits. It is currently affiliated with 40 charitable partners in the areas of education, environment, heath, hunger and poverty, animals, arts and culture, and peace and human rights.

Jolkona

connects you with global philanthropic opportunities and shows the impact of your donations. Jolkona Foundation makes it easy for you to give directly to low-cost, high-impact philanthropic opportunities around the world. We work with carefully chosen partner organizations to create affordable donation options with a measurable impact, from planting trees in Honduras to providing food and housing for an HIV-positive child in Cambodia. 100% of your donation goes to the project you've chosen.

GoodSearch

is a search engine which donates 50 percent of its sponsored search revenue to the charities and schools designated by its users. You use GoodSearch exactly as you would any other search engine. Because it's powered by Yahoo!, you get proven search results. The money GoodSearch donates to your cause comes from its advertisers — the users and the organizations do not spend a dime!

Make GoodSearch Your Homepage so that every time you search the web about a penny goes to your cause! Plus, find exciting new offers and more ways to raise money for your cause!

Add the **GoodToolbar** to your browser Adding the GoodToolbar is a great way to ensure that every purchase and web search you make will count as a donation to your cause.

Shop & Save Money at **GoodShop.com** Shop through GoodShop.com where you can find the most up-to-date coupons and deals at over 2,400 popular online retailers and have a percent of every purchase go to your cause! Earn up to 6% for your cause when you dine out!

You love to dine out. You may even do it several times a week. So, why not earn donations for your cause every time? As a member of **GoodDining**, you can earn donations by going to your choice of thousands of participating restaurants, bars and clubs—including many of your favorites.

Giving Impact

— This is a donation engine that you can integrate into your existing website, but they also have a Facebook Page app that looks extremely robust. Nonprofits would also be wise to investigate their Giving Impact Grant program. a Web-based service from Minds on Design, describes itself as "an online fundraising platform for nonprofits that empowers supporters through sharing and offers organizations flexibility to run multiple campaigns with a custom donation experience at an affordable price." Like any new venture, proceed with caution, but we wish them well. Giving Impact charges a monthly fee of $30 with a $1 transaction fee for donations underabove $20; donations are handled through PayPal.

Give2Gether

is a platform that enables NPOs to create online fund raising campaigns in 5 easy steps, fully integrated with their social media efforts. The campaign is connected to your nonprofit Facebook and Twitter profiles and is managed through back-office management console . Nonprofits can import their donors' data base and send mass invitation and thank you emails, analyze campaigns' results and optimize accordingly. give2gether handles all billing processing issues and the collected funds are transmitted to the organization's PayPal account at the end of the campaign.

ChipIn

: The easy way to collect money

ChipIn is the most popular widget used by fundraisers today for distributed fundraising. It's a simple tool you can place on

your website or on a Facebook profile page. It amounts to a donate button that comes with a thermometer that measures the campaign's progress. If you don't have a site, you can subscribe to ChipIn and they'll host your campaign for free. Subscribing to ChipIn is free, but you'll need to set up a PayPal account to process donations. Every monetary contribution made through ChipIn is charged at a rate beginning at 2.5 percent of the amount donated.

GlobalGiving
Donate to grassroots projects is an online marketplace for philanthropy where anyone can post an idea and get it funded. The nonprofit connects donors with community-based projects that need support in the United States and abroad. You select the projects you want to support, make a tax-deductible contribution and get regular progress updates — so you can see your impact. The organization sustains itself with a 15 percent optional fee you can add so that 100 percent of your donation goes directly to the project.

Change.org: Empowering people to take action
A social enterprise, helps to raise awareness about important social causes and to empower people to take action, chiefly through partnerships with leading nonprofits. Actions might range from joining an organization and making a personal pledge to signing an online petition or calling a congressperson's office about an issue like homelessness or sustainable food. In addition to signing petitions or leaving comments, you can raise funds by creating a page with photos, videos, logos and supporting materials. Change.org's fundraising pages use donation widgets with progress thermometers that track the amount raised. Basic membership is free; it costs $20 a month for those who want customized pages. Donation processing fee: 4.75 percent for every transaction.

ChangingThePresent : Make the world a better place.
is a nonprofit that connects you with more than 1,500 meaningful if nontraditional charitable gifts — for instance, "stop global warming for $20″ or "adopt a tiger for $40." Browse by cause or nonprofit to find a gift for friends or for your own charitable giving. The service also encourages donors to make simple donations of any amount through their home pages. A premium profile costs $100 per year. Donation processing fee: 3 percent of each donation plus 30 cents.

SixDegrees: Spread a ripple of good
SixDegrees.org, an affiliate of Network for Good, enables social networking with a social conscience. Through the site, you can support your favorite charities by donating or creating fundraising badges — as well as check out the favorite causes of other people, including celebrities. Through tools such as donation widgets, which can be posted in places around the Web, people are encouraged to give to causes easily. The badges provided by SixDegrees can be customized by adding photos, videos and other narratives. Progress is tracked at the top of the badge, though the badges do not have thermometers. Donation processing fee: 4.75 percent with no setup costs.

YourCause : Fundraising through personal Web pages
The mission of is to empower individuals to change our world — leveraging your own voices, networks and spheres of influence to improve the lives of others. The dedicated and accomplished YourCause team is committed to supporting and facilitating the efforts of a caring member community and the causes they champion so passionately.

Better The World: Raise money for causes by surfing
 is a platform that lets you raise money for your cause simply by surfing the Web — and downloading a sidebar that will be used to display relevant ads on the pages you visit. Charities spanning the whole world have partnered with the company to give users everywhere many options to choose from.

Pifworld: Play it forward
The letters PIF in Pifworld stand for "play it forward." Playing it forward is donating online to a charity project and inviting friends to do the same. The Amsterdam-based site launched in March 2009 and currently has over 45 charity projects on the platform. By mobilizing communities, together we can create positive change and eventually help wildlife, save a rainforest or build a school.

PincGiving : A platform for online fundraising helps corporations and charities with their philanthropic goals. Donate to the charity of your choice in the USA, Canada, UK and Australia; enable fundraising on your organization's website; create a peer to peer fundraising campaign or access millions of dollars in grant money, all in the currency of your choice.

Universal Giving: Donate or volunteer for global causes Universal Giving is a marketplace that allows people to give and volunteer with top-performing projects all over the world. The organization passes along 100 percent of the donations you make to the nonprofit of your choice.

Artez: Turn supporters into fundraisers. Artez Interactive provides a suite of online fundraising tools that let you tailor a campaign to your nonprofit's specific needs. Supporters can easily make donations and purchase tickets to an event. Artez also make it easy for you to extend your event or cause's brand into the realm of social media, and it provides customers with a rich set of reporting tools.

Convio : Converting fans into lasting donors

provides marketing, fundraising, advocacy and donor database tools to nonprofits. Its TeamRaiser for Special Events module allows users to translate their mission into online or integrated marketing programs that can acquire, engage and convert individuals into becoming lasting supporters. Users are able to set up individual and team fundraising pages with measurement and reporting capabilities. Constituent360, an online constituent database, is included as part of TeamRaiser.

Donor Perfect: Helping cultivate donor relationships and achieving terrific fundraising results. Donor Perfect comes in packages for small and growing nonprofits and packages for mid-size and large nonprofits. Depending on the size of your organization, Donor Perfect offers an online software solution to encourage giving among your supporters. Smaller packages are priced at $39 and $119 per month and the premier package costs $199 per month.

Kintera's Friends Asking Friends: Supporting your organization's walkathon and other "team" fundraising events. is being used by larger nonprofits such as Amnesty International USA. Since it allows the creation of sophisticated and customized distributed campaigns for fundraisers with multiple pages, it has become a convenient tool for many large-scale campaigns. With the use of this software, administration can be centralized no matter how many the supporters and volunteers there are or how many pages had been set up for the charity's purposes. Setup fee for Friends Asking Friends is $1,400, plus a percentage of each donation solicited.

Software and Technology Solutions.

BlackBaud

leading provider of software and services to nonprofits.

GiftWorks.com/. The GiftWorks team is made up of hard working and caring individuals who have a heart for nonprofit organizations and a passion for making great software. For the past 7 years, our focus has been giving nonprofits the software and tools needed to accomplish their mission. Every day, the salespeople, software developers, customer support representatives, and every other member of the team work hard to get GiftWorks into the hands of nonprofits and help them to use GiftWorks to advance their cause, raise money, and accomplish their goals.

Crowdsourcing.org is the leading industry resource offering the largest online repository of news, articles, videos, and site information on the topic of crowdsourcing and crowdfunding. Founded in 2010, the industry website, Crowdsourcing.org, is a neutral organization dedicated solely to crowdsourcing and crowdfunding. As one of the most influential and credible authorities in the crowdsourcing space, Crowdsourcing.org is recognized worldwide for its intellectual capital, crowdsourcing and crowdfunding practice expertise and unbiased thought leadership.

MailChimp MailChimp helps you design email newsletters, share them on social networks, integrate with services you already use, and track your results. It's like your own personal publishing platform. with a 15% discount to nonprofits.

Eventbrite is an online event-planning site that offers special features for nonprofit organizations. You can use it to announce and promote an event, invite people to attend, manage RSVPs, and even collect ticket payments. Eventbrite integrates with Facebook through a handy Facebook app, so you can easily promote your upcoming events through a special tab on your Facebook Page

TechSoup is a nonprofit that helps other nonprofits and public libraries get the technology resources they need to operate at their full potential. Learning resources — including articles, blogs, webinars, and forums led by expert hosts — are available for free to all users. And once qualified with TechSoup, organizations can access almost 450 products and services, including high-quality refurbished hardware and software from 45 donor partners like Microsoft, Adobe, Intuit, and Symantec.

BroadCause injects story-telling and narrative into cause campaigns. a product of http://www.kanjoya.com/ Start a campaign that's designed to spark conversation, draw in new support, and convert that support into action. It's completely free, and always will be.

Kimbia

Kimbia's flexible and easy-to-use online fundraising and event management solutions enable you to do more while providing donors with a seamless giving experience.

Salesforce foundation - Power of Us

Through the Power of Us program, nonprofit organizations and higher education institutions can get access to salesforce.com products and resources to help expand our collective impact. Eligible organization receive 10 free enterprise edition licenses.

Volunteer Websites

Sparked

Sparked is an online-only volunteer network that incorporates crowdsourcing principles to bring talented individuals together in support of non-profits.

For Donors: Instead of donating money, you're giving time and in-kind contributions. And if you have a spare moment, Sparked will help you fill it. You provide the site with your specific skills, such as copywriting or graphic design. Specify what types of causes interest you such as environmental or health. You'll then start receiving requests from the site to help non-profits on relevant projects such as developing copy and designing a new direct mail piece for a conversation project.
For Non-profits: Any non-profit can create a profile specifying their sector and needs. They can then post challenges that are distributed to the vast volunteer network. Note that this site does not provide fundraising tools.

DoSomething.org is targeted at the teen online audience. Its stated goal is to inspire its 2 million members to *do something* offline, such as volunteering.

idealist.org/ Volunteer, work, intern, organize, hire and connect. Change the world - idealist.org

Green Pro bono - Green Pro Bono is the first non-profit pro bono legal initiative in the United States dedicated to helping climate change-driven non-profit organizations and social entrepreneurs.

Citizen Effect is a site that allows anyone to upload a project that helps the world in some way. Donors can browse through projects and choose those they want to help fund. We provide you with the tools and support to be the marketing, promotional and fundraising voice for the cause of your choice. You receive a personalized online fundraising page and direct access to the Citizen Effect team, who work with you to make your efforts a success.

Catchafire.org - connecting organizations with professionals and pro bono opportunities.

Volunteermatch.org/ VolunteerMatch strengthens communities by making it easier for good people and good causes to connect. The organization offers a variety of online services to support a community of nonprofit, volunteer and business leaders committed to civic engagement. Our popular service welcomes millions of visitors a year and has become the preferred internet recruiting tool for more than 85,000 nonprofit organizations.

The Community CorpS guides users through IT volunteer projects. Most projects are short, simple and impactful,requiring anywhere from 2 to 25 hours of volunteer time. Based on a volunteer's skills profile and preferences, he/she will be suggested as a volunteer for a nonprofit's project. When the project ends, volunteer hours will be tracked via a corporate social responsibility reporting engine.

Nonprofits on major social networks

Google and Youtube for NonProfits

Google for Nonprofits. offers access to a suite of highly discounted or free products that can do good in new ways. These products can help you streamline your organization, extend your reach, collaborate with constituents, and get supporters to take action. **YouTube for nonprofits** will help you activate your cause, tell a compelling story, and launch an effective campaign on YouTube, we now have a resource for nonprofits. Learn how your nonprofit can use these benefits and make the most out of YouTube by downloading the **Playbook for Good** and joining the YouTube Nonprofit Google Group to receive our monthly newsletter.

facebook for nonprofits

Non-profits connect individuals with the causes, issues and people that are important to them. At Facebook, Non-profits can use Facebook to educate supporters, inspire advocacy and put people at the center of the issues they care about most.

Twitter

TwitPay, as the name suggests, works with Twitter. TheirRT2Give service provides a quick way for getting supporters to donate. So not only do your supporters promote your cause through their tweets, they are just one step away from donating to your cause with a simple confirmation response. Currently a nonprofit must submit a request to access this service. It is recommended that you have at least 1,000 followers or work with a partner that can provide enough exposure.

RT2Give: Retweet a worthy cause, give $10
RT2Give is Twitpay's fundraising solution for nonprofits that handles secure processing of donations over social networks such as Twitter. Last month on World Malaria Day, three organizations teamed up for a week and used RT2Give to raise money for disease-preventing bed nets. (Each $10 donation was matched by the Case Foundation up to $25,000.) Twitter itself used the TwitPay platform for donations to its Hope140 campaign to#EndMalaria. The site can use some copy editing: It says "pay with bank account," but then asks for your credit card number. Expect to see a lot more of these campaigns on Twitter (note: Twitter-based Tipjoy bit the dust last year).

JustGive: Removing barriers to charitable giving

By setting up a fundraising page on JustGive, nonprofits can solicit donations and set up a Donate Now button that they can use on their own sites. Donation processing fee: 3 percent with no set-up costs or monthly fees.

Give a Tweet is a free service for everyone on Twitter - Hope it makes it easier for you to give, match and receive donations using Twitter! Give a Tweet was founded to leverage the real-time power of Twitter to make it easy to donate to non-profits. Give a Tweet wants to enhance the donations received by helping individuals and companies promote the non-profits that they support by matching donations from friends and strangers! The original donation gets a boost, the matcher gets the kudos and the charities benefit all around.

Klout for Good

With **Klout for Good** you can leverage your influence to make life better for others.

Social media Guides and Internet Marketing Sites for Non-profits

http://nonprofitorgs.wordpress.com/   Nonprofit Tech 2.0

http://www.nonprofitmarketingguide.com

http://www.johnhaydon.com/ - social media marketing for non-profits

http://mashable.com/follow/topics/non-profits/.

Social Edge: Connect with non-profit workers and social entrepreneurs interested in ways to help others around the world. Investing in social change, and discussing it. Social Edge is the global online community where social entrepreneurs and other practitioners of the social benefit sector connect to network, learn, inspire and share resources.

Good360.org, our mission is to fulfill the needs of nonprofits with corporate product donations. We are driven by a vision that demands constant innovation, leveraging the latest technological and social networking developments to create new and engaging online solutions that strengthen nonprofits and expand corporate citizenship.

Socialbrite Social media consulting services

offers resources, reviews, and discussions about social media marketing for nonprofits — published by a team of nonprofit experts. It's a great place to learn and stay up-to-date with social media issues in the nonprofit sector. Whether yours is a small or large nonprofit organization — serving your local community or the entire world — the social media sites listed above can help you spread your message, achieve your goals, and provide help where it's needed.

Roozt lets you discover the coolest, trendsetting, cause-oriented brands all under one roof. That means no more scouring blogs, facebook walls, or google searches to find that fav new brand that's helping save the world with their business

Social Velocity - providing social innovation for nonprofits.

National Council of Nonprofits, the nation's largest nonprofit network, works through its member State Associations to amplify the voices of America's local community-based nonprofit organizations, help them engage in critical policy issues affecting the sector, manage and lead more effectively, collaborate and exchange solutions, and achieve greater impact in their communities.

NTEN - National is the membership organization of nonprofit professionals who put technology to use for their causes.

Root Cause is a nonprofit research and consulting firm that partners with nonprofits, philanthropy, government, and business to advance solutions to today's toughest social issues.

J Campbell Social Marketing. - social media marketing for nonprofits

http://www.thenonprofitnetwork.org/ - The Nonprofit Network

http://www.bethkanter.org/- How Networked Nonprofits Are Using Social Media to Power Change

GreatNonprofits is the leading developer of tools that allow people to find, review, and share information about great -- and perhaps not yet great -- nonprofits.

Case Foundation.org to expand giving, promote everyday philanthropy, deepen civic engagement, and broaden the use of new technologies to make giving more informed, efficient, and effective. We seek to do this while emphasizing the value of collaboration across all sectors, individual and organizational leadership, and entrepreneurship.

Social Media for nonprofits

Social Media for Nonprofits *is the world's only conference series dedicated to social media for social good and to date has earned a 92% approval rating from over 2,500 nonprofit leaders across the USA. Instead of abstract concepts and theory, our focus is on sharing practical tips and tools for fundraising, marketing, and advocacy with nonprofit decision-makers.*