

**THINK LOCAL...
...ACT LOCAL**

REACH YOUR CLIENTS

Every day, more than 100 million Americans search on the Internet for local dentists, auto body repair shops, realtors, restaurants, car dealers, plumbers, caterers, fitness clubs, lawyers, carpet cleaners, vinyl siding contractors, cosmetic surgeons, and more.

Virtually any type of business you might think of may be searched for – and found – online.

There are one billion local searches each month on the biggest search sites in America: Google, Yahoo, AOL, MSN, AskJeeves, SuperPages Internet Yellow Pages, and more.

As people search for products/services we can match needs and locations to your business.

WSI, makes advertising online easy. We have technology to work with all of the major search engines, select keywords, optimize bids, and much more. But bottom line, you just want the customers, right?

With WSI, you'll see a whole new way of marketing at work – **a solution that tracks the leads you get through your online advertising.** You receive reports that give you the phone numbers and e-mail of the customers that contact you! We track online customers as they become "offline" leads.

Take advantage of the fastest growing advertising medium in the world. WSI can introduce your business to future buyers and get you immediate sales today!

That's a goal worth achieving, and one we can help you reach.

DID YOU KNOW...

170 million Americans are using the Internet monthly.

Internet users do over 4 billion searches every month on major search engines.

Over 30% of those searches are for local products and services like yours!

Search engines are the #1 method consumers use to find everything they're looking for online.

HOWEVER...

98% of small- and medium-sized businesses do not advertise on a major search site.

Does that include you?

ARE NEW CUSTOMERS ABLE TO FIND YOUR BUSINESS...

WSI will develop and implement your Internet advertising strategy to enable prospective client to search Google and Yahoo for your products and services you offer.

WSI

INTERNET CONSULTING & EDUCATION

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WSI

**INTERNET
MARKETING**

INTERNET CONSULTING & EDUCATION



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WWW.WSICREATIVEBUSINESSSOLUTIONS.COM

INTERNET MARKETING FOR EVERYONE

1



Web Results 1 - 10 of about 13,800,000 for auto glass. (0.10 seconds)
Auto Glass Repair and Windshield – Denver Glass Biz
 We Replace Windshields and Repair Cracks in Car Windows
 Celebrating Serving the Denver area for 20 Years!
www.DenverGlassBiz.com [Cached](#) - [Similar pages](#)

BE FOUND ON THE INTERNET

When customers in your area are searching for products and services you offer, you want to be found on Google, Yahoo, and other major search sites!

- We can target customers that are searching in your area.
- We partner with the top search sites: Google, Yahoo, MSN, AOL, SuperPages Internet Yellow Pages, and more.
- You only pay for visitors who search for your product/service, look at your ad AND choose to enter your site through a "pay-per-click" program.
- You set the monthly budget.

2



FIVE REASONS FOR MARKETING

1. Build an ongoing stream of profitable traffic to your website
2. Connect w/customers when they're making a buying decision
3. Maximize your ad spending by targeting only keywords relevant to your business
4. Very cost effective way to expand your market
5. If customers can't find you they'll find your competitors

I have a website, but it's not making money for my business...

We will bring targeted customers to your site AND track those who contact your business!

No website?...

No problem, in minutes we can create a complimentary "Offer Page" – this online brochure is a professional way to promote your services and products.

3

MARKETING ANALYTICS

You will receive an easy-to-read daily report that will show you the results of your Internet advertising:

- Site Visitors
- Phone calls
- E-mails
- Online Forms (i.e. credit apps)
- E-commerce Transactions
- Scheduled Appointments
- Coupons Printed

With Local or Regional Internet Marketing, you know which customers are contacting you as a direct result of your advertising.

Finally you can see your advertising dollars at work!



Campaign Name	Budget	Spent	Visits	Calls	Emails	Others
Carpet Cleaner - TX 04/05 - 05/26/05	\$1000.00	\$1000.00	632	166	5	127
Date/Time	Campaign Activity - Call Detail Report		Customer Phone	Duration	Result	
2005-04-28 10:13:47	(972)5***-****		5 m 8 s	CONNECTED		
2005-04-27 19:53:44	(972)2***-****		0 m 50 s	CONNECTED		
2005-04-27 14:05:27	(214)9***-****		5 m 18 s	CONNECTED		
2005-04-27 11:23:34	(214)3***-****		0 m 27 s	CONNECTED		
2005-04-27 07:43:09	(469)3***-****		4 m 16 s	CONNECTED		
2005-04-27 07:42:22	(469)3***-****		0 m 0 s	ABANDONED		
2005-04-26 10:48:28	(972)8***-****		1 m 26 s	CONNECTED		
2005-04-26 09:26:09	(972)3***-****		2 m 44 s	CONNECTED		
2005-04-26 09:08:57	(972)6***-****		1 m 50 s	CONNECTED		
2005-04-26 06:22:16	(972)8***-****		14 m 37 s	CONNECTED		
2005-04-25 11:53:20	(972)4***-****		2 m 35 s	CONNECTED		
2005-04-25 11:29:28	(972)6***-****		1 m 54 s	CONNECTED		
2005-04-25 10:03:21	(214)8***-****		5 m 59 s	CONNECTED		
2005-04-25 06:56:24	(214)8***-****		2 m 59 s	CONNECTED		
2005-04-24 10:26:08	(214)8***-****		0 m 10 s	CONNECTED		
2005-04-23 11:29:54	(630)5***-****		2 m 4 s	CONNECTED		
2005-04-23 09:45:57	(972)5***-****		0 m 0 s	ABANDONED		
2005-04-22 16:36:55	(972)3***-****		1 m 2 s	CONNECTED		
2005-04-22 13:58:07	(817)2***-****		1 m 19 s	CONNECTED		
2005-04-22 12:53:30	(214)7***-****		2 m 2 s	CONNECTED		
2005-04-22 05:31:46	(972)8***-****		5 m 23 s	CONNECTED		