

E-COMMERCE LEVELS PLAYING FIELD

MORE THAN JUST SELLING ONLINE

E-Commerce is no longer the complicated and expensive investment once accessible only to big retail chains or major manufacturers. Our robust and economical e-Commerce tools enable online shopping, inventory management, order tracking, and more for any type of business, regardless of its size.

According to a report by AC Nielson, fifty-one (51%) percent of small businesses surveyed indicated that the Internet has improved their profitability, and fifty-eight (58%) percent said the medium has helped their business grow or expand.

Imagine being able to reach more customers locally, nationally, even internationally, without the high costs associated with traditional advertising.

Enjoy the benefits of a fully operational store that is always open, day or night, taking orders and serving customers information about your products and services.

Consumers have embraced online shopping, and e-tailer revenues continue to climb each year. An e-Commerce solution from WSI can ensure that your offerings are always in front of potential customers when they are looking to buy.

WHAT CAN E-COMMERCE DO FOR YOUR BUSINESS?

Imagine reaching more customers than ever before without the high costs associated with traditional advertising. Realize the benefits of a fully operational e-Store that is always available to sell your products and services.

Your WSI Internet Consultant can show you how to accomplish all this—and more with a solution that fits your business and your budget.

MORE CONTROL—MORE PROFIT

With WSI, you are always ahead of your competition when it comes to profiting through the Internet.

For more information on a secure and reliable e-Commerce plan for your business' website, contact your WSI Internet Consultant today!

WSI

E-COMMERCE

INTERNET CONSULTING & EDUCATION



WSI

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KEY ADVANTAGES OF YOUR BUSINESS E-STORE

DYNAMIC PRODUCT DATABASE

Whether you sell one product or one thousand products, our advanced database technologies allow you to easily add items, descriptions, pricing, and other details to form your own online catalog.

VIRTUAL SHOPPING CART

You've seen this feature on many sites like Amazon.com and other e-Commerce giants. Now your customers can enjoy the same easy shopping convenience. The Shopping Cart keeps a running total, calculates taxes and shipping costs, and allows the customer to save their progress if they want to finish their shopping later.

CREDIT CARD PROCESSING

No more phone calls or manual processing delays! Your e-Store can verify and process credit card charges automatically at checkout, quickly and securely.

AUTO SHIP CALCULATIONS

Using live pricing data from UPS, FedEx, and other major carriers, your e-Store can automatically calculate the shipping total on orders to your customer's location. This saves you significant time and eliminates any surprise for your customers.

24X7 CUSTOMER SERVICE

Even if you are not around when a customer makes a purchase, your e-Store is working for you by generating order receipts and automatically responding to customer inquiries. They will enjoy the convenience of shopping from home and will appreciate knowing their order was received and is being processed.

SALES MANAGEMENT TOOLS

Tracking your orders and analyzing sales trends is easy with our built-in reporting features that allow you to search and filter your orders and create graphical sales reports. Get real-time information to base your important business decisions on.

INVENTORY MANAGEMENT

Assign stock levels to your items and your e-Store will automatically monitor your inventory and issue warnings when you are running low so that you have time to restock.

EASY ADMINISTRATION

All of the advanced functions of your e-Store are managed easily with our intuitive Web-based interface. Update your product listings, pricing, monitor sales and generate reports from a unified and easy-to-use control center.

AND MANY MORE FEATURES

Far too many to list here, just some of the available options include:

- Multiple currency display
- Multiple language support
- Member pricing levels
- Quantity and sales volume discounts
- Customer wish lists/gift registry
- Gift Certificate support
- In-store promotion integration
- Banner advertising system

MERCHANT SERVICES

WSI has formed strategic alliances with selected partners to support your e-Commerce business. We can simplify the process of obtaining an online merchant account so that your e-Store can accept all major credit cards at competitive rates.

MARKETING

Once your e-Store is online your WSI Internet Consultant can offer a full suite of Internet Marketing services to drive qualified customer traffic to your new site. Get listed in the major search engines and rank amongst the top of the search results when customers are looking for your products and services.

Joining the e-Commerce revolution is easy and economical for your business, so contact your local WSI Internet Consultant to get started today!